



University of California, Santa Barbara
Program Learning Outcomes

B.A. in Art – College of Creative Studies

Students graduating with a B.A. in Art should be able to:

- Demonstrate advanced skills in an area of specialization: conceptualize and produce original art projects – individually and/or collectively, display work in a professional manner, and speak and write about work with clarity.
- Develop knowledge of the contextualization and application of both historical and contemporary art-making practices – including materials and methods - taking into account the politics of representation, class and gender.
- Demonstrate the safe, efficient and effective deployment of campus art workshop tools and equipment where applicable.
- Develop and apply constructive criticism – both verbally and through written evaluation.
- Recognize and contextualize the interconnection of both historical and contemporary currents in art practice, including an understanding of the major figures and movements.
- Describe the relevance and usefulness of creative aptitudes developed from art practice in future career choices.