



University of California, Santa Barbara
Program Learning Outcomes

PhD in Film and Media Studies

Students graduating with a PhD in Film and Media Studies should be able to:

Core Knowledge

- Demonstrate extensive knowledge of the production, distribution, and exhibition structures and practices of film and electronic-media industries on local and global scales.
- Demonstrate a critical and conceptual knowledge of the core issues related to audiovisual representational strategies.
- Evaluate and articulate the elements of narrative and non-narrative traditions in and across audiovisual media.
- Distinguish and explain the relations among economic, institutional, technological, aesthetic, and industrial histories of film and media studies from the earliest audiovisual developments to the current digital era.
- Understand and discuss the nature and stakes of major intellectual debates in the field.
- Demonstrate expertise in a variety of theoretical and critical approaches to the analysis of film and media objects, audiences, infrastructures, traditions, and institutions.

Research Methods and Analysis

- Understand and articulate different types of arguments in the field and their rhetorical strategies, authorial voice, cultural context, and applicability to audiovisual media.
- Formulate compelling research questions and develop innovative lines of critical inquiry.
- Grasp the political and epistemological underpinnings of various research paradigms and methodologies used in film and media studies and in other disciplines within the critical humanities.
- Assess the strengths and limitations of particular research models and methods.
- Analyze the social function and ideological implications of film, media, and popular culture as texts, objects, and social practices.
- Rigorously apply one or more methodologies in one's own research and writing.
- Demonstrate proficiency in foreign language related to one's area of study.

Pedagogy

- Employ innovative audio, visual, and digital teaching supplements and materials.
- Design and teach sections in the department's core curriculum.

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Program Learning Outcomes, continued

- Communicate effectively with students in a variety of pedagogical settings (lectures, discussions, email, one-on-one meetings, etc.).
- Understand and consistently apply established norms and standards when evaluating undergraduate assignments.

Scholarly Communication

- Master existing paradigms of scholarly communication and explore emerging forms and techniques of interactive dissemination.
- Formulate cogent scholarly arguments in written and spoken work.
- Mobilize compelling evidence in support of key claims and conclusions.
- Structure and deliver powerful and persuasive oral presentations (such as those delivered at academic conferences and job talks).
- Produce high-quality research appropriate for peer-reviewed academic journals.
- Demonstrate mastery of academic bibliographic style and citation formats.