



University of California, Santa Barbara  
Program Learning Outcomes

**B.A. in Language, Culture and Society**

***Students graduating with a B.A. in Language, Culture and Society should be able to:***

*Analytical, Communication, Research Skills*

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1. Assess scientific, empirically-based analyses of language data.
2. Construct and test a hypothesis about linguistic structure.

*Content*

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3. Describe the social functions of language and the roles they play in culture.
4. Analyze language variation along sociocultural dimensions.
5. Articulate the functional and discourse-based origins of linguistic and sociolinguistic phenomena.
6. Analyze the structure and function of language as used in natural discourse.

*Professional Growth*

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7. Identify career opportunities using linguistics in education, translation, computational linguistics, editing, law, and other professions.
8. Explore the importance of language in a variety of areas of human life by taking a broad range of courses.